

## ASX Announcement 12 April 2019

## Elixinol Global Limited strengthens Board with the addition of consumer retail specialist as Non-Executive Director

**Elixinol Global Limited (EXL** or the **Company) (ASX:EXL; OTCQX:ELLXF)**, a global company operating in the industrial hemp, dietary supplements and emerging medicinal cannabis sectors, has appointed Mr Greg Ellery a consumer retail specialist as Non-Executive Director to the EXL Board of Directors, effective 12 April 2019.

Greg's senior executive career was most recently at beverages giant Asahi Premium Beverages, where he served as CEO of its Asia Pacific division for five years. He has extensive international Consumer Packaged Goods (CPG)/ Fast Moving Consumer Goods (FMCG) experience within multinational, publicly listed companies across a number of sectors, including beverages, consumables, imaging products and apparel. Previously, Greg held executive positions for several notable companies, including Spectrum Brands, Polaroid Corporation, Fosters Group and New Balance Athletics.

"Elixinol Global has created an exceptional brand with a unique leadership position in the hemp and CBD markets across the globe," stated Greg Ellery. "I look forward to utilising my background in leading consumer packaged goods companies throughout the USA, Japan, Europe and Australia to support the fast growth Elixinol is experiencing while also providing guidance on effective corporate governance practices."

Andrew Duff, Chairman of EXL commented: "We are delighted to welcome Greg to the Elixinol Global Board of directors during this very exciting time for our company and the industry at large. Hemp, CBD and cannabis products are rapidly moving into the mainstream with strong rates of consumer adoption. It is an opportune time for Greg to join the Board as his extensive skills and international experience in driving growth align well with our objectives to continue to expand into Europe, Japan and the US, and become a leading FMCG company in our sector."

Greg is currently a Fellow of the Australian Institute of Company Directors and previously held a board position for the Melbourne Racing Club.

## Investor relations and media please contact:

Australia

Glen Zurcher
Account Director, IR Department
IR@elixinolglobal.com
+61 420 249 299

**United States of America** 

Cody Slach
Managing Director, Liolios Group Inc
USIR@elixinolglobal.com
+1 949 574 3860



## **About Elixinol Global**

Elixinol Global Limited (ASX:EXL; OTCQX:ELLXF) through its businesses has a global presence in the cannabis industry including hemp-derived CBD dietary supplements, hemp food and wellness products, as well as cultivation and manufacture of medicinal cannabis products. EXL's businesses include:

- Elixinol LLC ("Elixinol"), founded in 2014, is a manufacturer and global distributor of hemp dietary supplement and skincare products, with operations based out of Colorado, USA.
- Hemp Foods Australia Pty Ltd ("Hemp Foods Australia"), founded in 1999, is a leading hemp food wholesaler, retailer, manufacturer and exporter of bulk and branded raw materials, and finished products.
- Nunyara Pharma Pty Ltd ("Nunyara"), formerly known as Elixinol Australia, was founded in 2014 to participate in the emerging Australian medicinal cannabis market and submitted licence applications for cultivation and manufacture to the Office of Drug Control in early 2018. These applications are currently pending approval.

See more at www.elixinolglobal.com